



Tuckahoe Village West Recreation Association
Home of the Tiger Sharks
Sponsorship & Advertising Information
2019 Swim Season

Dear Community Partner:

TVWRA is a neighborhood pool located near the intersection of Lauderdale Road and John Rolfe Parkway. We have a 46-year tradition of providing competitive swimming opportunities with an emphasis on team participation, individual development, and sportsmanship. The TVWRA Tiger Sharks is a summer swim team in Division 3 of GRAL (Greater Richmond Aquatic League). The team is made up of boys and girls ages 4 to 18. We are anticipating over 110 swimmers this year.

One third of our 250 member families enjoy the benefits of swimming with the Tiger Sharks each year. Each of our last four years the Tiger Sharks have improved their record, and the team has won awards both for athletic success and for good sportsmanship in the league. We are self-supported; therefore, we depend on our swimmers' dues and community partners to pay our coaches and maintain our team's equipment.

By supporting our swim team, you can reach a highly sought-after market of more than 250 Short Pump families, plus the exposure to an additional 500+ swim meet attendees and guests from the Richmond area. We have various sponsorship levels as described on the attached form. Please select your level of interest and return your form and check by March 31, 2019. For more information please contact Bridget Brown at bridget.brown2013@gmail.com

Tuckahoe Village West Recreation Association

Home of the Tiger Sharks

Sponsorship & Advertising Form

| Sponsor Benefit | Friends & Family \$50 | Bronze \$125 | Silver \$250 | Gold \$450 | Platinum \$575 |
|---|--------------------------------|-----------------|-----------------|---------------|-------------------|
| Recognition on TVWRA website and Facebook page. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor's name will be announced at home meets during the 2019 season. | | ✓ | ✓ | ✓ | ✓ |
| A framed team photo to hang at your place of business, recognizing your generosity and community involvement. | | ✓ | ✓ | ✓ | ✓ |
| An individual banner with your company logo (you supply art work) hung at the pool for the entire pool season. This will also be viewed by 500+ attendees at 3 home swim meets. | | ✓ (1 x 1.5) | ✓ (2 x 3) | ✓ (3x6) | ✓ (4x8) |
| An ad in the GRAL (Greater Richmond Aquatic League) Championship Heat Book that will be distributed at the end of July with exposure to over 3,000 individuals. | | | ✓ ¼ page | ✓ ½ page | ✓ Full page |
| Sponsor's name or logo appearing as a GOLD level sponsor on the back of the 2019 TVW Tiger Sharks Swim Team t-shirt. | | | | ✓ | |
| Sponsor's name or logo appearing as a PLATNIUM level sponsor on the back of the 2019 TVW Tiger Sharks Swim Team t-shirt. | | | | | ✓ |



Yes! I would love to support the Tuckahoe Village West Tiger Sharks, and I am excited to market my business to the 250+ families and guests of the Tuckahoe Village West Recreation Association. I understand that I need to have my logo and advertisement to allisonju@verizon.net by March 31, 2019 for inclusion on the team t-shirt.

Name _____ Business _____
 Phone number _____ Email _____
 Mailing address _____

Sponsorship Level:

____ Friends and Family (\$50)
 ____ Bronze (\$125)
 ____ Silver (\$250)
 ____ Gold (\$450)
 ____ Platinum (\$575)

**Please mail this form with
your check to:**

TVWRA
 PO Box 29204
 Richmond, VA 23242

Thank you for your support!